

ASK THE DESIGNER

WHAT FABRICS AND TEXTILES DO YOU UTILISE IN HOSPITALITY DESIGNS FOR STYLE, COMFORT, AND PERFORMANCE?



EWALD DAMEN

Creative Director
Virgile and Partners

Our approach to interior design typically prioritises architectural and spatial balance. However, upholstery choices are essential in creating a cohesive design scheme. Where bold fabrics can make a statement alongside sculptural furniture, softer textiles blend seamlessly into the overall aesthetic, resulting in a more harmonious palette. Every project dictates its own palette - whether classic or contemporary. For instance, a current VIP room project incorporates natural linen curtains, a rich velvet sofa, and an upholstered chair in bold patterned Indian handwoven fabric with embroidery, all on top of a luxurious bespoke handwoven rug. Thoughtful fabric selection ensures every space feels intentional and inviting.

www.virgileandpartners.com



JULIA BAYDYK

Founder
Alta Idea Design Studio

Fabrics must balance aesthetics, comfort and durability. For hospitality spaces, I often choose performance velvets, bouclé and chenille for upholstery, while high-rub-count textiles and leather ensure resilience in high-traffic areas. Carefully selected cotton offers the best sleep experience for bedding, while microfibre blends add practicality. I also rely on fabric-wrapped panels for acoustic control and vinyl-coated textiles for durability. Outdoors, solution-dyed acrylics, and Crypton-treated fabrics keep spaces stylish and resilient. For a well-balanced look, I recommend using only three types of textiles in one space, allowing for thoughtful accents that support the property's theme.

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TOM RUTT

Director
TR Studio

In commercial and hospitality spaces, fabrics need to be robust and durable to withstand heavy use over time. We often use them not only to soften a space but to inject personality that aligns with the broader brand and design concept. Fabrics also play a crucial role in controlling noise levels and reverberation, contributing to the overall ambience. They add instant character, soften hard edges, and create a welcoming, homely feel. Comfort is always a priority, particularly in the way cushions are manufactured. Where appropriate, we introduce pattern to bring another dynamic to the space.

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